Foreign Direct Investment (FDI): WISCONSIN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

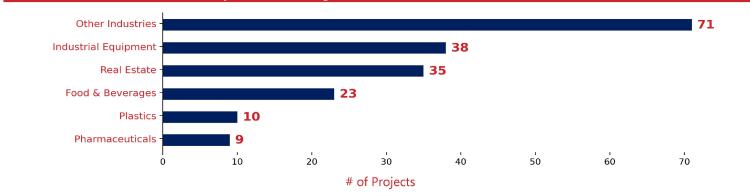
U.S. jobs directly supported by majority foreign-owned affiliates

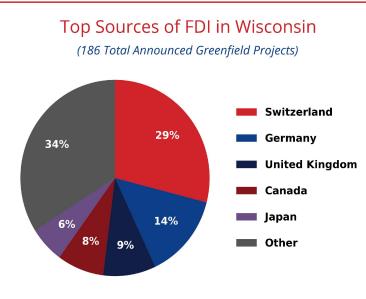
135,900

Contact Us

Write: SelectUSA@trade.gov Tweet: @SelectUSA *www.selectusa.gov*

Top Industry Sectors in Wisconsin





Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2022, FDI is responsible for:



Competitive Jobs **8.4 Million** direct jobs in the United States



R&D Activity \$80.3 Billion in R&D expenditures



Goods Exports 22% of all U.S. goods exports

Sources: fDi Markets (Data from January 2015 - December 2024) & U.S. Bureau of Economic Analysis (Last updated: February 2025)