SELECTUSA Foreign Direct Investment (FDI):

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



Sixth largest source of FDI in the United States in 2023

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Irish-owned firms in 2022.

Investing in Innovative R&D \$5.2 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Irish-owned firms in 2022.



Expanding U.S. Exports \$12.2 billion

Value of U.S. goods exports by majority Irish-owned firms operating in the United States in 2022.

#6 Communications

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

			Irish FDI in the USA (in USD millions)				P 6 INDUSTRY SECTORS
	2019	2020	2021	2022	2023		By # of announced Irish FDI projects in the USA
Position (UBO)	\$371,165	\$302,396	\$330,157	\$341,270	\$350,926	11.4	1.5
Flow	-\$4,022	-\$3,759	\$40,949	-\$326	\$15,783	#1	Software & IT Services
	U.S. FDI in Ireland (in USD millions)					#2	Business Services
Γ	2019	2020	2021	2022	2023	#3	Industrial Equipment
Position	\$355,778	\$379,886	\$455,878	\$448,324	\$491,246	#4	Pharmaceuticals
Flow	-\$87,942	\$39,776	\$36,388	-\$40,222	\$30,509		
						#5	Healthcare

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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