

# SELECTUSA Foreign Direct Investment (FDI): ITALY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$49.3 Billion

Total 2023 stock of FDI from  
Italy  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 101,800

Number of U.S. workers employed by  
U.S. affiliates of majority  
Italian-owned firms in 2022.



Investing in Innovative R&D

## \$304.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Italian-owned firms  
in 2022.



Expanding U.S. Exports

## \$4.1 billion

Value of U.S. goods exports by majority  
Italian-owned firms  
operating in the United States in 2022.

Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

## Italian FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$37,080	\$37,047	\$39,843	\$45,383	<b>\$49,320</b>
<b>Flow</b>	\$1,517	\$2,666	\$2,967	\$6,757	<b>\$1,089</b>

## U.S. FDI in Italy (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$25,376	\$27,459	\$25,432	\$25,537	<b>\$29,025</b>
<b>Flow</b>	\$2,371	\$1,583	\$971	\$1,112	<b>\$3,225</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI  
projects in the USA

- #1 Industrial Equipment
- #2 Renewable Energy
- #3 Food & Beverages
- #4 Electronic Components
- #5 Software & IT Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated February 2025