# SELECTUSA Foreign Direct Investment (FDI): SWITZERLAND

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

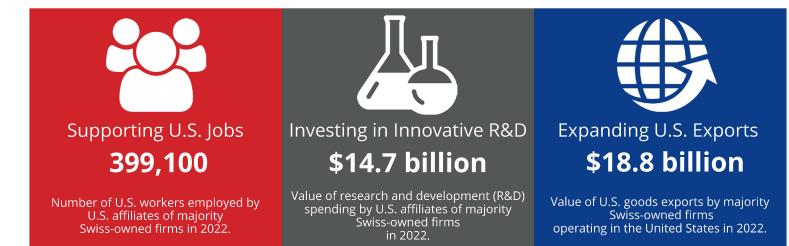
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



## Seventh largest source of FDI in the United States in 2023

(by UBO)

Contact Us Write: SelectUSA@trade.gov Tweet: @SelectUSA www.selectusa.gov



Sources: U.S. Bureau of Economic Analysis (latest available as of February 12, 2025), fDi Markets (data from January 2015 - December 2024)

		Swiss FDI in the USA (in USD millions)					
	2019	2020	2021	2022	2023		
Position (UBO)	\$192,360	\$223,020	\$262,229	\$249,811	\$261,770		
Flow	\$9,975	\$8,072	\$7,046	\$17,679	\$12,690	#	

### U.S. FDI in Switzerland (in USD millions)

	2019	2020	2021	2022	2023
Position	\$205,916	\$236,767	\$209,802	\$201,606	\$238,228
Flow	\$538	\$1,192	\$1,810	\$7,234	\$23,022

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

Last Updated February 2025

#### TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI projects in the USA

- #1 Real Estate
- **#2** Industrial Equipment
- **#3** Food & Beverages
- #4 Software & IT Services
- **#5** Financial Services
- **#6** Business Services